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THE “GREEN DEAL” AND DIGITAL TOTALITARIANISM

Abstract: *The “Green Deal” is a tool of the US-dominated West to limit the economic growth of developing and poor countries and impose new forms of social and political enslavement. It is propagated through all media – corporate ones and social networks: it is accepted as the official ideology of global organizations such as the UN and the EU. Critical voices against it are successfully blocked. The global nature of crises and disasters is engendered and their dramatic consequences are engendered by organizational, social, technological and psychological causes that, if studied in sufficient detail, can be overcome. A major role in this process should be played by science, which should assist institutions in building reasonable environmental policies. An important role can also be played by civil organizations that want more transparency in economic decision-making and to anticipate and avoid negative environmental consequences. The responsibility for this could be taken by human communities, which have a major role in protecting the nature of their region, region, and country.*

Key words: *digital totalitarianism, “Green Deal”, corporate media propaganda.*

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Today, humanity is living in such a continuous and deep crisis that the subsiding of the panic from the global Covid-19 pandemic has directly spilled over into a new wave of panic, generated by the widespread propaganda thesis about the depletion of natural resources as a result of human activity. It relies on the “Green Deal” and the reduction of carbon emissions to partially minimize the harmful effects of pollution. For decades, there has also been “green” terrorism, motivated by the global panic on the topic. The “climate disaster” is expected to cause waves of migration greater than the economic ones (Gates 2021a).

The “Green Deal” is an effective tool of the US-dominated West to limit the economic growth of developing and poor countries and impose new forms of social and political enslavement. It is propagated through all media – corporate and social networks: it is accepted as the official ideology of global organizations such as the UN and the EU. Critical voices against her are successfully blocked.

The global panic about the future of the planet, inspired by the media and interested promoters, aims to manipulate the minds of people around the world and force countries to obey the dictates of limiting economic development. Each individual is blamed for being responsible for the future of the planet. The expediency of having children and raising pets is questioned, highlighting the vague threat to the future of the planet. The future person must be carbon neutral and live in such an environment. One of the obvious effects of the campaign is the increase in prices not only of energy resources, but also of what is produced through them as a result of burdening them with the costs of selling carbon emission quotas and hybrid economic wars. Following

the idiotic requirements of the European Commission Bulgarians will pay two times more for electricity on a “free”market!

The global nature of crises and disasters is engendered and their dramatic consequences are engendered by organizational, social, technological and psychological causes that, if studied in sufficient detail, can be overcome. A major role in this process should be played by science, which should assist institutions in building reasonable environmental policies. An important role can also be played by civil organizations that want more transparency in economic decision- making and to anticipate and avoid negative environmental consequences. The responsibility for this lies with the human communities, which have a major role in protecting the nature of their region, region, and country. An conservative approach (Scruton 2019) to the environmental crisis will be more justified and successful.

Digital totalitarianism in the sphere of green policies is a means of propaganda because it invokes the defense of existential values and, at the same time, the crushing and silencing of opposition voices. The reference to existential values such as preserving life for future generations, protecting the planet, and others is completely false and is intended to dull the critical thinking of citizens. Digital totalitarianism in the sphere of green policies is a means of propaganda because it refers to the protection of existential values and, at the same time, to crush and silence opposition voices. The problems have a philosophical side because they concern the future of people and the human race as a whole, in which they try to impose artificial restrictions in the name of the interest of the richest countries.

Ecology is a relatively young science that emerged in the late 19th century and deals with the relationships between organisms and the environment, including humans, as well as with the interconnected networks of plants, animals and other organisms in certain areas, called ecosystems. It is the result of an interdisciplinary exchange between the natural and social sciences. The human-nature relationship is an important aspect in the development of society. Ethical issues are associated with ecology in the context of the understanding that a person's relationship to nature is mediated by the relationship to other people by affecting their rights and interests. This interpretation suggests that we can have an unethical relationship to nature when it affects the rights and threatens the possibilities for existence of other people and an ethical relationship when it takes into account the rights of others.

Business is naturally expected to be responsible for preserving nature, life and the world, but it is diverted from this by the pursuit of profit, immediate economic interests and the overestimation of scientific achievements as a resource for growth. It is clear that business benefits from the use of resources and raw materials common to all people, which is an important motive for environmental responsibility along with respect for people's rights. The permanent connection of environmental problems with business began even before the emergence of business ethics as a specific applied ethics in the 1970s. In the 1960s, a group of politicians, scientists and economists created the Club of Rome, which in a 1972 report called "The Limits to Growth", based on computer simulation, developed the ideological thesis that human production activity threatens nature and depletes limited natural resources. The forecast is that by 2013, the resources of a number of precious

metals and oil will be exhausted. (Meadows 1972) In fact, it is a modernized version of Malthusianism, but based on some objective facts and aimed at seeking direct economic benefits through the implementation of policies. The concept is dressed in humanitarian pathos in the books of Aurelio Peccei (Peccei 1976). It is relevant to note that the global panic among Western elites with predictions of tens of millions of deaths from Covid-19 was created with computer simulations by a team at Imperial College in London. (Czyzewski, A. 2020). Peccei's humanistic propaganda in "The Quality of Man" is very similar to a real new religion that should justify the curtailment of economic activity to save the planet (Peccei 1987).

A "green revolution" in business is being promoted as a way out of difficulties. Even then, forces are accumulating in the corporate business sphere, which set themselves the goal of transferring the entire economy from fossil fuels to "green foundations" while expecting fabulous profits.

These ideas are based on the interpretation of Svante Arrhenius (1859-1927) hypothesis of the greenhouse effect as scientifically proven and from it they draw panic conclusions about climate change. Every hypothesis in science must be confirmed by facts or successful predictions, but in this case, this has not been fulfilled. In terms of physics, the greenhouse effect is considered a process resulting from human activity, in which the sun's rays enter through the atmosphere and warm the earth's surface to a higher temperature. This scenario assumes that human activity causes greater changes in the climate compared to all previous history. If this is true, there should be an increase in temperature in the lower layers of the atmosphere compared to the usual thermal radiation of the Earth's surface. It is assumed that

increased greenhouse gases from human activity will lead to an increase in heat in these lower layers. Any global change in the Earth's thermal radiation, in the reflection or absorption of heat, can lead to higher temperatures in the atmosphere or water bodies and cause an imbalance in the climate. The greenhouse effect is believed to regulate the temperature of our planet. (Vodenicharov 2019)

Today, however, facts are being observed that cast doubt on this entire scenario – the famous "ozone hole" seems to be on its way to disappearing (Lecheva 2023), and "global warming" cannot yet be confirmed with sufficiently convincing scientific evidence.

In 2007, journalist Mark Lynas published a book, *Six Degrees: Our Future on a Hotter Planet*, in which he predicted that our ecosystem would soon enter a state of chaotic imbalance (Lynas, 2007). The goal of this kind of psychotherapy is to cause a sensation and a wide response among readers, who must immediately embrace "green" policies. We have similar content in Al Gore's book *"The Inconvenient Truth"* (Gore 2008). In the debate, the UN joins the side of the "warmists" by forming the Intergovernmental Panel on Climate Change (IPCC), which in its documents replicates the most panicked conclusions. The project for "sustainable development" and the "global goals of the century" were an ideological addition to this propaganda. However, it is true that we should try to leave the planet to future generations as we have it, but it is not very moral to replicate pseudoscientific generalizations without reliable verification!

According to a model we already know from the pandemic period, the voice of real science is being silenced. Academic climatologists Patrick Michaels and

Robert Balling Jr. in “Satanized Gases” (2000) predict only moderate warming of a cyclical nature in the early 21st century, similar to the last third of the 20th century, which will, however, have beneficial effects on food production and resource management. We are already living in such a period and we see that the predictions are justified. The title of NASA climatologist Roy Spencer’s “Climate Confusion: How Global Warming Hysteria Leads to Malicious Science, Polite Politicians, and Misguided Policies That Harm the Poor” (Spencer 2008) is also eloquent. Critical opinions about “global warming” are collected at <https://www.climatedepot.com/>. Scientists supporting negative opinions are of world academic authority and number more than 1,500. An important argument in favor of “global warming” was the “ozone hole”, but today it seems to be closing! (Vodenicharov 2019b).

The result of the Club of Rome-Linus-Gore-style propaganda is the Green Deal project, which aims to put humanity under a new green domination by replacing animal and bird production (the Dutch “warming” fans in the government, who ruled autocratically during the pandemic, ordered farmers to cut poultry production by 30% in a year and provoked legitimate riots!) with eating insects, to discard old cars by replacing them with hybrids or electric ones, to replace old energy carriers with new ones. It is expected that the politicians and ideologists of the “green deal” will once again be able to trample on the rights of consumers by determining how and whether to bathe, what to eat, how to maintain hygiene, or how long to sunbathe on the beach. Propaganda of all this without a serious scientific basis for the threatening prophecies is definitely unethical. Uniting shady interests to conquer markets with pseudo-

moral ideology is especially dangerous. If people in the West can believe that they live in a fantastic dystopia, it won't be so easy for us. We still live in such a situation during the years of transition.

The "Green Deal" is a package of policies proposed by the European Commission that aims to make Europe and its inhabitants climate-neutral by 2050, i.e., to reach zero greenhouse gas emissions. They correspond to the UN's "sustainable development" goals and the agreements launched in Kyoto in 1997. The goal is a "circular economy" that uses fewer materials and that products are reused and recycled. It requires a reduction in greenhouse gases of at least 50% compared to 1990 levels. Conference after conference is held. It is easy to gather journalists in Egypt, for example, and convince them of "global warming". Social networks and the media are excluded from any critical articles. The sinister rich man, organizer of the Covid campaign, Gates is urging humanity to reduce the number of cows and switch to synthetic meat. (Gates 2021b) No one dares to ask how the production of a battery for an electric car is more environmentally friendly than pollution from fossil fuels.

Who or what forces are behind the whole project of global panic and the transformation of the economy from oil and gas to one based on renewable sources? Who has the ability to work so methodically since the time of the Club of Rome along a path that is now becoming a highway and along which they want all of humanity to slide? Of course, big business, the financial oligarchs, who saw in the greening of the economy and production new opportunities for incalculable profits. That is why propaganda is trying to engage the young generation in the West through the symbol of Greta Thunberg, because these profits will accumulate when these young people

are already in global organizations. In global organizations from Washington to Brussels, officials are being appointed with a clear attachment to the belief that the planet is threatened by human activity and something must be done. This means millions for ecological transformation projects. In Germany, posters are appearing urging young women to choose whether to have children or to “save” the planet. In the Netherlands, a radical liberal government wants to reduce poultry farming by using violence against farmers. In our country, under the pretext of swine fever, which was treated even under socialism, domestic pigs were killed. Bill Gates calls on all rich countries to switch 100% to synthetic meat (Gates 2021b). What is worse is that Bulgaria is being asked to completely reduce coal production in a few years without a chance to replace it with anything, because nuclear energy has not yet been given the green light as environmentally friendly. Since the Middle Ages, there has hardly been another such campaign in which fear, ignorance, false prejudices are so mercilessly favored, and all critical voices are silenced. Today, the ideology that produces global environmental panic from “pathological” science or “pseudoscience” is gradually turning into anti-science and wants to displace climatology and all other scientific disciplines that do not play this dance. However, the critical reactions are also impressive. “There is consensus only among scientists who receive grants to trumpet that we must fight global warming,” writes former president of the US Academy of Sciences Frederick Seitz, physicist, who circulated a petition of 15,000 scientists calling for the rejection of the Kyoto Protocol. Theories about climate change as a result of human activity are based on falsifications and serve shady interests (Vodenicharov 2019a).

The environmental lies and manipulations of politicians and the media must be rejected with the power of critical thinking and the justified claims of citizens to protect their true rights. Powerful countries that have developed economically thanks to colonialism and environmental pollution now want to limit the opportunities for such development in poor countries for false reasons. And the financial stakes in destroying the old economy based on oil and gas and switching to new energies, a recycling economy and new materials are enormous - untold profits in the pockets of business corporations. People's protests against restrictive pseudo-green policies are completely morally justified and concerted action should be sought between them on a global scale. The neo-Malthusian ideas of contemporary elites must sooner or later be rejected by revolutionary or legal means. The lies of the corporate media and corrupt politicians about the future of humanity will not pass!

An objective approach requires, however, to note that the need for business to invest in new, waste-free and non-polluting production technologies, to develop production of environmentally friendly products and services cannot be denied. Business usually chooses profit in combination with a fine for violating environmental legislation, but this behavior is also unethical. Arguing the need for environmentally friendly business and finding mutually acceptable solutions is a challenge for business ethics. Therefore, it seeks rules that regulate business behavior with respect to nature and environmental problems. The moral imperatives through which the need to protect the natural environment in economic development can be justified are related to the understanding of the community of material conditions and resources and the common fate of humanity. The global nature of crises and disasters is caused and their

dramatic consequences are caused by organizational, social, technological and psychological reasons, which, if studied in sufficient detail, can be overcome. Science should play a key role in this process, assisting institutions in developing sound environmental policies. Civil society organizations can also play an important role, demanding greater transparency in economic decision-making and the anticipation and avoidance of negative environmental consequences. The responsibility for this can be taken by the human communities, which play a key role in protecting the nature of their region, country, and region.

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